

Dr. Phildra Swagger

KEYNOTE SPEAKER
FACILITATOR
TRAINER
COACH



BIO

Dr Swagger, CEO of Combined Expertise, is an urban kid all grown up. She's written and earned more than \$15 million in competitive grants, founded charter schools, spoken on national stages and coached entrepreneurs to their success. Dr. Swagger masterfully shares her insights through storytelling on the Why, What and How of growing your career, team and business.

SPECIALIZATIONS

- Educational Leadership
- Resilience and Transformation
- Diversity and Inclusion
- Business Development
- Non Profit Management

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ABOUT DR. SWAGGER

Dr. Swagger's career as a professional educator and nonprofit executive spans 30 years. Dr. Swagger serves as a thought leader contributing to the vision and organizational development within her specialized practice areas of leadership development, urban education and nonprofit management. Dr. Swagger is an International Coaching Federation (ICF) credentialed coach and trusted advisor to executives and entrepreneurs. Drawing on her education and experience, she helps her clients turn ideas and goals into outcomes and revenue.

She is not only an entrepreneur but a researcher and author. Her passion stems from growing up as the eldest daughter of a single parent who encouraged her to read and pursue higher education. She co-authored, *We Can Have Better Urban Schools*, and speaks on topics related to diversity initiatives impacting leaders, schools, and corporations.

Dr. Swagger founded Combined Expertise, Inc. as a consulting agency specializing in strategic planning, proposal development and professional coaching. Her motto is "combining our expertise, to maximize yours!" which demonstrates the collaborative brain trust and mutual work ethic of her team.

Dr. Swagger uses her gift of storytelling to intertwine life lessons and business strategies and tools to inspire, inform and uplift audiences.

SPEECH TOPICS

• **Aligning the Why, What and How of Creating Success**

Understanding why and what motivates an individual or team is the DNA of creating a successful path. This speech explores how values define business principles, strategies and ultimately goal achievement.

• **Activated Faith: My Business Model**

Faith is based on the confidence that our Higher Power gives us internal strength and boldness. Dr. Swagger highlights how harnessing a strong mindset and taking action creates sustainable business results.

• **Beyond the Stereotypes: Cross-Cultural Awareness**

Stereotypes, bias or plain over generalizations are limiting and debilitating factors of success. In this talk, Dr. Swagger discusses awareness as a learned behavior and when practiced changes the game.

• **Retreats, workshops and trainings customized per client**

WHAT PEOPLE ARE SAYING. . .

Dr. Swagger is a powerhouse. Her message resonates on a deep and professional level with teams and leaders alike. She's inspirational! *Pam McAuley, FL Regional Director, Edgenuity*

Dr. Swagger is one of the most engaging and dynamic speakers addressing leadership and diversity.

- Dr. Paulette Walker, 25th National President, Delta Sigma Theta Sorority Inc.

Each time I hear Dr. Swagger speak, I learn something new. She is a phenomenal teacher and speaker.

- Celeste Roberts, Executive Director, Skills Center