### **Business Goals**

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My THEME for this YEAR is \_\_\_\_\_

Date: \_\_\_\_\_

What do I want in my business in the next 5 years? What is my big picture? Where, ideally, do I want to be if I am both realistic and inspired?

What do I <u>WANT</u> from my business?

What do I HAVE in my business, but don't want?

What's most important to me in the next year? My TOP 3 Business Priorities are:

1.

2.

3.

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## Set Your Goals

If I did nothing else, what 3 things would make this coming year a business success? What outcomes am I aiming for?	Why bother? Why these goals? Why would I be disappointed if I didn't achieve these goal? What benefits would be lost?	WHEN will I achieve these goals? I need to be realistic, but stretch myself.	How will I know I achieved these goals? How will I measure success? What does success look like?